

**Blue band price change tactical**



**JIBAMBE! Bei ni tamu.  
Ladha ni tamu zaidi.**



**Blue Band Spread for Bread.  
Great taste at a great price.**





Unilever



**Kamilisha shopping na  
Blue Band Spread for Bread.**

**Bei poa, ladha poa.**





Unilever

**Blue Band Spread for Bread.  
Sasa kwa bei ya Mboga.**



**Bei poa, ladha poa.**





Unilever

Mmmmh...  
Nothing makes  
bread this tasty.



Blue Band Spread for Bread.  
Great taste at a great price.

